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**TRADEMARKS AND BUSINESS NAMES AS DOMAIN NAMES**

By Crystal Broughan, Esq.  
Marks Gray, P.A.

One of my clients received an email from China stating that a Chinese company was going to purchase domain names that included my client's company name. The company also stated that they intended to file a trademark application that included my client's company name, as well.

The Chinese company wanted to know if the international trademark application and domain names would cause my client any international conflict.

The second incident involved a client who failed to automatically register the domain name for their website. Another person purchased the domain name and then tried to extort a large amount of money from my client when my client tried to purchase the domain name back. When the client refused to pay a large amount of money to the purchaser, the purchaser redirected the website to an adult content website.

Both of these incidents have provided some valuable educational opportunities.

### **Chinese Scams**

If you receive an email that states it is from a company in China that "mainly deals with trademark registration internationally", be careful. The email may claim that they have been asked to file a trademark application and register domain names for a client that includes your registered trademark. The email message usually asks you to telephone or email them within 10 working days. The email is designed to trick trademark and website owners into unnecessarily registering a series of domain names at inflated prices. If you receive one of these emails, do not reply or follow any links that the email contains. For more information click [HERE](#). There are several websites on the internet that report on this type of scam.

To continue reading Crystal's post, please click [HERE](#).



**Special Ticketing Offer for  
bestbetSymphony in 60-- Tchaikovsky's Pathetique  
Times Union Center for the Performing Arts  
Thursday, April 27, 2017**

**PROGRAM:**

5:30pm—Complimentary beverages and happy hour in the lobby  
6:30pm—Live performance, presented by Courtney Lewis  
7:30pm—Post concert party with symphony musicians & complimentary beverages

**DESCRIPTION:**

Join us after work for a one of a kind, 60 minute musical experience!

Symphony in 60 is more casual than a traditional symphony concert, much shorter in length and offers educational insight on the featured pieces.

There is also an interactive portion at the end of the evening, providing guests the exclusive opportunity to meet symphony performers.

**TICKETS:**

The special ticketing promo code for \$10 tickets is **GRAY**. The standard ticket charge is \$35,

but by using Crystal's promo code you can obtain tickets for \$10. Tickets grant access to the entire program listed above.

You can click [HERE](#) for tickets or call the ticketing office at 904-354-5547. Again, the special ticketing promo code for \$10 tickets is **GRAY**.

#### **MEET AND GREET WITH CRYSTAL:**

Crystal will be hosting a casual meet and greet in the atrium, just past the lobby, from 5:30pm-6:15pm. Come enjoy spectacular views of the St. Johns River as we prepare for a lovely symphony performance.

#### **PARKING:**

There is parking available in the Omni garage, as well as in the lot behind and beside the Omni. Street metered parking is free after 6pm.



### About Crystal T. Broughan

Crystal T. Broughan is an Intellectual Property Law Attorney with Marks Gray, P.A. Her practice primarily focuses on matters such as trademark, patent and copyright infringement cases. She prepares and files trademark and copyright applications, licensing agreements, non-compete and non-disclosure agreements for a wide variety of clients. In addition, she represents clients before the Trademark Trials and Appeals Board on trademark disputes.

For more information, please visit her profile on the [Marks Gray website](#) or connect with her on [LinkedIn](#).

## [Intellectual Property: Community Calendar]

**25th Annual Small Business Week Celebration**  
May 04th, 2017 - 11:00 am to 02:00 pm

**UNF Herbert University Center**  
12000 Alumni Drive  
Jacksonville, FL 32224

Network with over 300 of North Florida's small business leaders, lenders and supporters as the U.S. SBA presents its Small Business Week awards spotlighting the remarkable contributions of business leaders and champions at the district level.

Featured Keynote by:  
Bonnie Harvey and Michael Houlihan  
Founders of Barefoot Wine and Best Selling Authors of The Barefoot Spirit

9:30 -11 am | VIP Session  
11:30am | Registration & Networking  
12:00pm | Program Begins

• Title Sponsor: The Jim Moran Institute for Global Entrepreneurship

- Supporting Sponsors: 1 2 1 Financial Credit Union and SunTrust
- Media Partner: Advantage B2B

For more information or to buy tickets, please visit [the SBDC page](#).

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**TPC Executive Women's Day  
Monday, May 8, 2017--9:00am-3:30pm**

**TPC Sawgrass  
110 Championship Way  
Ponte Vedra Beach, FL 32082**

Executive Women's Day is a daylong celebration of the power and accomplishments of women in the local markets we visit. A true day of empowerment awaits you as an attendee with opportunities to network and be inspired by some of the most outstanding female keynote speakers in the country. Conducted on Monday, May 8, 2017 at TPC Sawgrass, we promise you a beautiful and unique setting to grow both personally and professionally.

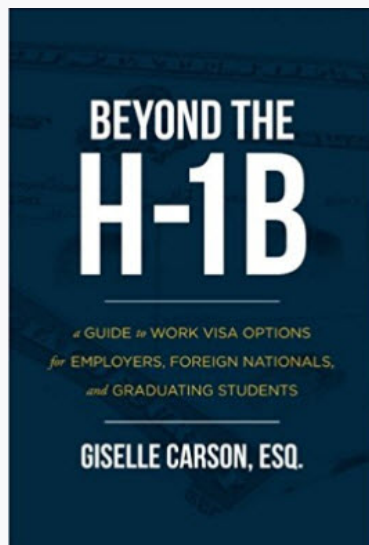
For more information on the event, please click [HERE](#)



**HOT TOPICS:** Marks Gray Shareholder, Business immigration lawyer, author and speaker, Giselle Carson has released a new book titled *Beyond the H1-B Visa, A Guide to Work Visa Options for Employers, Foreign Nationals, and Graduating Students*.

"Beyond the H1-B provides a practical guide to lesser-known work visas that could get you just as far as the H-1B visa—as well as creative exemptions to the H-1B cap. She shows you different categories of work authorization and the requirements for each in a straightforward, matter-of-fact style. She also provides insider tips and answers some of the most common questions about work authorization, visas, and immigration law.

*Beyond the H-1B* is not intended to be a comprehensive legal guide to US immigration. Instead, the book serves as a general resource that can broaden your perspective and surprise you with the different options available to you and your employees."



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## Let Our Team of Experts Protect your Business

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